



**Builder's CoPilot**  
Working side by side

## BCP Sales Office

Empower your sales force and maximize your profitability with CoPilot Sales, a state-of-the-art customer resource management (CRM) tool, with complete data management and automation features, designed to manage marketing and sales processes 24/7 via any Internet connection.

- Automatically tracks, ranks and manages prospects online
- Compiles real-time Traffic, prospects and Realtor reports.
- Automatic follow-up emails to prospects.
- View complete Prospect profiles instantly in real-time including history.
- Generates e-Card Campaign list for email and mail-merge.
- Write and Print Contracts, Addendums online
- Enter all Prospect Data online for loan and other reqd information
- Online alert system to track Pending v/s Ratified Contracts
- Select Lots, Plans, Options to create Selection Sheets
- One-time registration through your website or any of your Sales Offices; makes the process easier, less time-consuming and more likely to happen.
- Real Time access to registration data allows new prospects to immediately be managed and tracked as part of the e-Card Campaign.
- Ranks & Qualifies prospects automatically based on their timeframe to purchase, contingencies and income.
- Focuses salespeople on prospects who are most likely to purchase.
- Sends thank-you emails automatically to prospects.
- Schedules automated follow-ups, weekly or monthly or event based

## Key Features

Lead Mgmt.

Automated Follow Ups

E-Card Campaign

Write & Track Contracts

Options Selections

To Do List for Sales Rep